



Classic International Cruises

AllGayCruises.com.au



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Gay Cruise Charter Proves a Success

South Australia's First Gay Cruise

3-night weekend cruise Aboard Athena, February 5, 2010

The gay cruise charter of Classic International Cruises' Australian liner, Athena, from Adelaide next February has proved a success, with more than half the cabins on the weekend cruise already sold.

AllGayCruises.com.au has chartered the 600-passenger Athena for a three-night 'NaviGAYtion 2' cruise to Kangaroo Island from Adelaide on Friday, February 5, 2010. The charter is the first gay-only cruise offered from South Australia – and a first for Classic International Cruises - and the second ever offered in Australia following the first from Sydney in 2007.

AllGayCruises.com.au Director Peter Oxford said cabins were being snapped up quickly by gay and lesbian holidaymakers, with the availability of low-cost flights to Adelaide from other capitals boosting the national appeal of the cruise, which will feature six themed indoor and outdoor dance parties, pool games, modelling contests and a drag show which will feature performers from the hit film, 'Priscilla, Queen of the Desert'.

"This cruise gives gay people who wouldn't feel comfortable on a regular cruise the opportunity to be themselves with other like-minded passengers," Mr Oxford said, adding that various charities had been given cabins to raffle to raise money for community projects. "Our project marks a positive change for the Australian cruising industry."

Classic International Cruises Managing Director (Australia), Grant Hunter, said the charter highlighted the appeal of the intimate, mid-sized liner as an affordable and novel venue for groups, conferences and corporate events.

"We are pleased AllGayCruises.com.au sees Athena as the ideal venue for the weekend charter and the success of the venture so far underscores the appeal of themed or special interest cruises," Mr Hunter said.

Athena's February 5 gay cruise is one of six itineraries Classic International Cruises will offer to and from Adelaide next January and February, with another 10 cruises offered to and from Fremantle in WA as part of the line's sixth successive season of cruises in Australia.

Offering passengers a relaxed and friendly atmosphere, Athena boasts personal, old-fashioned service and fine cuisine as well as a pool, fitness centre and sauna, five bars and lounges, nightclub, showlounge, casino, library, boutiques, cinema and two restaurants. All cabins have a full-sized bath and the onboard currency is Australian dollars.

- Fares for the three-night 'NaviGAYtion 2' cruise on February 5, 2010, start at **\$685** per person, twin-share, including all meals and entertainment.
For bookings, consumers or agents can call 02 8399-3734 or visit www.AllGayCruises.com.au

For general information on Classic International Cruises, visit www.classicintcruises.com.

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